



# Video Settlement Documentaries

**A compelling video story about your client's case is a powerful and persuasive way to bring about a fair and speedy settlement. Get to "YES" in your next case with a creative documentary from the broadcast television professionals at Legal Talk Network.**

- Staff of television broadcast professionals with over 20 years experience writing and producing powerful compelling stories
- Our producers put a human face on your case and produce the very best story around it
- High quality, recognizable broadcast voice over talent
- The same high quality, compelling presentations that we produced for magazine and news broadcasts
- Highly skilled professional videographers and technicians create the best lighting and creative video elements.
- State of the art digital camera and editing equipment

**Television's professionals will tell *your* client's story.**

We've produced for television audiences for over twenty years.  
Accurate and compelling stories that help get to 'YES' in your case...that's what we're about.



"These video settlement documentaries are incisive, dramatic and effective, a tremendous cutting edge resource for catastrophic injury cases." - **Paul Kenney, Kenney & Conley, P.C.**

"Your experience as an executive producer at a major television network really shows in the caliber of your work - your video settlement DVD had the professional quality and credibility of a '60 Minutes' investigative report!" - **Thomas Bond, The Kaplan/Bond Group**



[www.legaltalknetwork.com](http://www.legaltalknetwork.com)

781.551.9960

## About Us: *Know Who Is Telling Your Story*



**Lu Ann Reeb** is Co-founder and President of [Legal Talk Network, LLC \(2005\)](#), pioneering new media in the legal community with podcasts and video that bring legal professionals together in one legal network online. [Boston Media Group](#) is a new company launch, also headed up by Lu Ann, focusing on social media and digital communications for corporations in a variety of other industry sectors including life sciences, insurance, education, finance and medicine.

Lu Ann's marketing and communications talents were born from her extensive experience as a journalist. She is a two-time Emmy Award winning Television journalist, whose career spanned 20 years in Television News, including the last 12 years of her journalistic career at CBS/Boston. Corporate clients depend on her understanding of what works in a contemporary world of complex communications choices, where the message has to break through the noise to the target audience.

Lu Ann is a faculty member at Emerson College in Boston, teaching Marketing and Public Relations. She is a frequent speaker and moderator in marketing industry seminars, business conferences and academia on topics such as: *The Media Shift*, *Marketing Strategies that Work* and *Marketing is a 24/7 Job!*

Lu Ann received her Masters of Business Administration (MBA) at Suffolk University's Sawyer Business School in Boston and is a life-time member of the International Honor Society of Beta Gamma Sigma. She also serves on the Suffolk University I2E (Innovation to Execution) Board of Directors, helping students build businesses from innovative ideas.

She lives in metro Boston with her family, enjoys politics, writing and the Red Sox. In her spare time, she likes to fly tail draggers as a private pilot.



**Scott R. Hess** is co-founder of [Legal Talk Network](#). Scott worked in Television News for 15 years at WBZ-TV/CBS Boston, receiving awards for videography and breaking news. His videography skills are evident in the company's legal video settlement documentaries. And Scott recognized early on the value of multimedia on the Web. His knowledge of engineering guides the company in the vastly

changing world of technology for new media with Webcasting and Podcasting. Scott is an experienced multi-rated and instructor pilot who also holds aircraft maintenance and inspector licenses and lives in greater Boston.

## Our Team



**Kate Kenney** – joined Legal Talk Network in 2005 and is our lead producer. She coordinates guests and hosts for production in addition to writing show content, such as our flagship weekly program, Lawyer2Lawyer. As project manager, Kate coordinates and manages the Legal Talk Network control room during each program recording.. Kate received her B.A. from Providence College.



**Mike Hochman** – joined Legal Talk Network in 2006 and is our podcast production manager. He records and edits the shows both in the studio and in the field with the sound quality of traditional radio. A graduate of Hofstra University, Mike attends New England School of Law.



**Dawn Brucale** is an award-winning marketing professional with more than 20 years experience. Dawn manages branding, design and creative initiatives at Legal Talk Network. Dawn received her MBA with a Concentration in Innovation and Design Management from Suffolk University in 2008.



**Gary Tanguay** – Prominent Boston Television Sports anchor & Voice of Legal Talk Network! Hear Gary's voice at the beginning of every single Legal Talk Network show. And you'll see him on camera in the video that we produced about Legal Talk Network on the home page. You may also see Gary on TV or in a few movies filmed here in Boston, such as 'Gone Baby Gone,' 'Stiffs,' and 'Serial Buddies.' or

**Nick Logue** – Audio engineer. Nick is an experienced audio engineer and editor comfortable with any production setting, whether it is in the studio or a complicated remote recording. In his spare time, Nick is the master engineer for a band.

**Chris Carey, Esq.** – Chris manages all our legal affairs and keeps us out of trouble!

**Kim Gaynor** - joined Skyways Communications from Computer Associates. She manages accounting for Skyways and Legal Talk Network as well as human resources and keeps the rest of us in line!

### **Production Crew Members:**

Jim Karpeichik, Mike Bruno, Kevin Kalunian, Sue Rothberg, Bob Phillos, Gary Tanguay, Brent LeStage, Dan Marotta, Cindy Loo, Chuck Ranney, Andrew Fone, Kevin Kalunian and Deb Robi

Give us a call. We'd like to hear about your story!  
781.551.9960

