**We're glad you're considering Legal Talk Network as part of your marketing strategy.**

We produce and distribute podcasts for the legal profession.

So just imagine if **YOUR firm** had its own podcast here!

# It's marketing that's mobile, measurable and global!

Our marketing strategy has three pieces to the puzzle: Content Development, High Quality Production and Distribution. We position your firm to be found on the Web with the content that your target audience wants.

- **Your messaging within valuable content**
- **It differentiates you from the competition**
- **It's portable and in *iTunes!***
- **It's viral and searchable reaching the right audience**
- **Best of all, the ROI to know that THIS part of your marketing IS working**

Who besides the broadcast professionals at **Legal Talk Network** would you want to produce YOUR content and make it a part of the most successful online network for legal professionals? Spending your marketing dollars on content is the way digital media works for you best, plus it is much more economical than traditional media.

**Legal Talk Network** produces legal podcasts with the quality and style of network radio.

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**Don't just take our word for it. Listen for yourself at http://legaltalknetwork.com**

# Your Own Show: What You Get

- Creative development of Podcast with your firm's messaging in 'radio-style' format
- Scheduling and coordination with the host and guest(s) for each program with LTN producer.
- Professional recording for each 20-minute podcast via LTN's virtual studio
- Podcast host can be connected remotely and guest integrated by phone.
- Master to MP3.
- Legal Talk Network's powerful distribution network building YOUR audience.
- Maintain individual custom Podcast RSS feed – your own syndication!
- Keyword and SEO marketing applied.
- Hosting on Legal Talk Network's media servers.
- Monthly metrics on your Podcast audience.
- Podcast album art.
- Your firm's logo with hyperlink posted on LTN home page.
- Link to YOUR Podcast for posting for posting on your firm's website, email blasts, etc.
- Legal Talk Network's innovative marketing strategy.

# What It Costs?

| | |
|---|---|
| **Setup Fee** | **$1,500** |
| **Creative Development** | **$2,500** |
| **Monthly Production & Distribution** | **$2,100/month** |
| (6 or 12-month commitment required) | |

## Already Have Your Own Show?

Get more listeners nationally and globally with Legal Talk Network's powerful distribution network. You produce the content – we take it from there. Call us to discuss more details.

### For More Information, Contact:

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